

JASON M. GERSON

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EXPERIENCE

Paul Weiss, Washington, D.C.

Associate, AI Legal Practice Group, November 2024-Present

Wells Fargo, Washington, D.C.

Assistant General Counsel, Vice President, Privacy and Data, September 2022-August 2024

- Created legal strategy for Bank's data insights and management team to balance data integrity and confidentiality priorities, having provided data legal advice with respect to Asia, EMEA, Latin America, and Canada.
- Led Bank's efforts to incorporate emerging regulatory expectations for AI into existing privacy program.
- Oversaw analysis to align Bank's data governance program with international regulators' expectations.
- Assumed responsibility as primary counsel to Chief Data Officer and his ~1,000-person team.

George Washington University, Washington, D.C.

Professorial Lecturer in Law for Scholarly Writing, September 2023-Present

TerraTrue, Washington, D.C.

Privacy Counsel, June 2021-September 2022

- Developed privacy-by-design features within TerraTrue's privacy compliance platform.
- Led internal privacy reviews for new product features in development.

The Atlantic, Washington, D.C.

Counsel, Privacy and Digital Product, March 2020-June 2021

- Launched and implemented cybersecurity vetting system for processors of The Atlantic's personal information.
- Counseled the Product, Engineering, and Growth teams on how the GDPR, the CPRA, CAN-SPAM, and COPPA implicate the work they do.

Latham & Watkins, Washington, D.C.

Privacy and Data Security Associate, October 2017-February 2020

- Crafted CCPA compliance plans or related CCPA privacy disclosures and work product for 15 companies, ranging from a Series B startup in the consumer goods sector to a publicly traded real estate company.
- Represented technology companies being investigated or subjected to legal scrutiny, with a focus on Federal Trade Commission matters and matters before state attorneys general.

Bank of America, Washington, D.C.

Secondee, February 2019-September 2019

- Developed strategy for domestic and international privacy legislation, with a special focus on the CCPA and obligations in Asia, the Middle East, and Europe.

EDUCATION AND CERTIFICATIONS

Georgetown University Law Center, Washington, D.C.

Juris Doctor, *cum laude*, May 2017 (GPA: 3.71/4.0)

- Solicitations Editor of *The Georgetown Journal of International Law*
- Recipient of ABA/BNA Award for Excellence in Intellectual Property Law (2017)

Georgetown University, Washington, D.C.

Bachelor of Arts, *magna cum laude*, Phi Beta Kappa, in Government; Theology Minor, May 2014 (GPA: 3.89/4.0)

Certifications and professional development: Admitted to practice in Washington, D.C.; certified as CIPP/US and CIPP/E; member of the International Association of Privacy Professionals' Privacy Bar Section Advisory Board, 2021-2022; member of the Spring 2022 class of the DC Bar John Payton Leadership Academy; member of the DC Bar Communities Committee (2022-2024 term); President of the Eckington Civic Association (2022-2024 terms); former Internet Law & Policy Foundry fellow